AIBT109 - Change management

From the Advanced Master AIBT

(Artificial Intelligence & Business Transformation)

Key elements

Period: **Late April**

Estimated duration: **28 hours**

For whom:
recent graduates, jobseekers and experienced employees

Location:
TBS Education, Toulouse

Language: **English**

Highlights

- AI entrepreneurial ecosystems
- Data innovation & organizational changes
- Impact of AI in small and large companies

Since AI techniques and data driven solutions may have a strong impact inside companies, from smallest to biggest, it is important for executives to understand how they can handle with promises, new practices, HR consequences. In particular, relevant ecosystems generate advantages that deserve to be analyzed. The purpose of this module is to focus on the impacts of AI in change management inside companies.

Prerequisites

- Good knowledge of your own business, basic knowledge of strategic interest of data in your business.

Learning objectives

After completing this course, participants will be able to:

- Have keys to manage innovation AI or data based in their own businesses
- Understand their interest in joining or developing a performing and “win-win” ecosystem
- Know more about collaborative features with startups.

Information and registration

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Course Content

- Change management;
- Organization and management of innovation;
- Entrepreneurial ecosystems in AI;
- Relocation of AI innovation from big business to startups;
- Meetings with testimonials of entrepreneurs and major companies.

Teaching methods

Teaching methods	Yes
Lectures / tutorial	X
Collaborative learning	
Flipped classroom	
Blended learning (online and face to face)	
Learning by doing	
Project-based	X
Simulation	
Case study	X

Assessment

- Case study (100 %)